

Contact

www.linkedin.com/in/dr-a-j-nasir-awan-mbe-dl-a6779726 (LinkedIn)
www.awanplc.co.uk (Company)

Top Skills

Retail
Marketing Strategy
Sales Management

Languages

English (Full Professional)
URDU (Professional Working)
PUSHTO (Native or Bilingual)
PANJABI (Full Professional)
HINDI (Professional Working)
ARABIC (Elementary)
HINDKU (Peshawari) (Native or Bilingual)

Dr. A J. Nasir Awan MBE DL

C.E.O AWAN MARKETING INTERNATIONAL Ltd. DEPUTY LIEUTENANT TO HIS MAJESTY THE KING'S LORD LIEUTENANT WEST MIDLANDS Visiting Professor at Birmingham City University PRESIDENT GREATER BIRMINGHAM CHAMBER OF COMMERCE;

Birmingham, England, United Kingdom

Summary

Born in Peshawar, Pakistan. In 1967 at the tender age, I emigrated from Pakistan to England, to join my late Father who had first arrived in England in 1961, after retiring from the Air Force. I attended school in Aston- Birmingham. As my father's forte was in electronics, he set up a retail store selling radios, televisions and audio products. In 1978 I joined my Father in business.

In 1980 the shop came under the development area, which led to my Father retiring – aged 60. I then had two options either, to take employment elsewhere or to begin a new business. I took the latter option, selling watches to retailers up and down the country, under my own Wholesale company name. the start of Awan Marketing International.

In 1981 opened the first Wholesale Cash and Carry in Hockley- Birmingham (the same street my Father had started his first business on some years earlier). The company made steady progress, and in time we began the distribution of major brands. Additionally, we were gradually building a sizeable investment property portfolio. Following our success, we were in a position to move to a larger premise. The shift took place in 1989, to a site on the same road. During the 90s the branded companies decided to cut out the Wholesalers' and supply directly to the retailers. For us, this meant the electronic trade appeared uncertain. However, we managed to overcome the difficulties faced. In 2000, we purchased a 3.5 acre site and built the present Business location in Heaton Street – Birmingham.

. My two sons Adam & Salman now manage major operations of the Business; we are one of the few 3rd generation Businesses going strong.

Specialties: Business development ideas, Brand marketing, Financial structuring and set up of new businesses. Education, my

experience has been the chair of governors' of an inner city school served for 20 years, Corporation Governor of South & City College- Visiting Professor at Birmingham City University – Birmingham. In addition, I am a trustee of few charities, one of those being in the top 2% of the UK charities. Was awarded Member of the Order Of The British Empire in 2016, was appointed Deputy To the Lord Lieutenant in 2017 , President of the Greater Birmingham Chamber Of Commerce 2024 , Director of Birmingham Stratigic Alliance .

.

Experience

AWAN MARKETING INTERNATIONAL LIMITED

C.E.O

January 1978 - Present (47 years 1 month)

Importing and Wholesale company of consumer goods to the discount stores and £1 shops

Birmingham City University

Visiting Professor

November 2020 - Present (4 years 3 months)

Birmingham, England, United Kingdom

West Midlands Lieutenancy

7 years 7 months

Deputy Lieutenant for West Midlands at West Midlands Lieutenancy

July 2017 - Present (7 years 7 months)

Deputy Lieutenant for West Midlands at West Midlands Lieutenancy at West Midlands Lieutenancy

July 2017 - Present (7 years 7 months)

Birmingham, United Kingdom

Deputy Lieutenant for West Midlands

July 2017 - July 2017 (1 month)

Asian Business Chamber Of Commerce AT Birmingham Chamber of Commerce

Chairman

May 2014 - Present (10 years 9 months)

Birmingham Chamber of Commerce & Industry
DIRECTOR
June 2011 - Present (13 years 8 months)

YEW TREE COMMUNITY SCHOOL
CHAIR OF GOVERNING BODY
January 2001 - Present (24 years 1 month)

South & City College Birmingham
Governor corporate
August 2014 - Present (10 years 6 months)

Institute of Asian Businesses (IAB)
PRESIDENT (Immediate Past)
June 2011 - May 2014 (3 years)
Institute of Asian Businesses (IAB)

75 Harborne Road
Birmingham
B15 3DH
t 0121 450 4203
w iab-birmingham.com
e iab@birmingham-chamber.com

Education

Aston University
DOCTORATE, Business Administration and Management,